

# 2016 **calendar**case range

## Custom Desk, Wall & Fridge Calendars



- ✓ A flexible marketing solution - lightweight and easy to post or letter drop, great trade show giveaway, easy to hand out.....
- ✓ Choose from our range of photos or use your own.
- ✓ Promotes 365 days a year.
- ✓ Unique.
- ✓ Cost effective.

**[www.calendarcase.com.au](http://www.calendarcase.com.au)**

info@calendarcase.com.au Ph: 02 8011 4970

## Calendars - The ultimate promotional product Economical year round advertising

### Why choose a Calendar?

- A flexible marketing solution - lightweight and easy to post or letter drop, great trade show giveaway, easy to hand out.....
- Promotes 365 days a year - keeps your brand and photography in front of people all year. That's great marketing exposure!
- Unique - many of our clients have a corporate theme and a set of images relevant to their advertising campaign and or current brochure. These images (or ours) and themes can be transferred onto a calendar design, resulting in a fresh and exciting look.
- Cost effective - compare the cost of a calendar to running a year long advertisement in a paper or magazine and you'll see what we mean! No other promotional product offers such high exposure for such a low cost.
- Builds good will - give a client a calendar and create brand loyalty, exposure and recall

### Calendars have hundreds of uses, for example;

- Businesses - what a great way to stay in front of your customers 365 days a year. Feature photographs of your products or services.
- Schools and Clubs - allow members to keep track of upcoming events or use the calendars as fund raisers.
- Families or Teams - send a collection of your favourite photos to your friends and family. You'll be with them all year!
- Christmas cards - for little more than the price of a Christmas card you can give your clients a calendar. A calendar lasts for 365 days and a card a week if you're lucky. Clearly a calendar is a much better return on investment, and you can print your Christmas message on your calendar
- Recipe Cards - the Calendar Case makes perfect stand for a collection of favourite recipes

### How our service works?

Three easy steps;

Step 1 - Choose your calendar

Step 2 - Choose your images, from ours or your own.

Step 3 - We send you a layout for approval

Or you provide us with artwork and we just print your calendar for you.

### Artwork Specifications

**How do you require "finished" artwork?** Please provide artwork as a press ready PDF. Ask us for bleed and page sizes.

**How much does Calendar Case charge to do artwork?** Generally we charge around \$60 an hour for custom design work.

**How do you require logos?** We require your logo as an EPS vector file. In addition, it would be great if you could supply us with a JPEG. EPS (Encapsulated Postscript) files define graphics using mathematical algorithms that allow for scaling and modification without a loss of image resolution, in other words they can be manipulated. Other file types like Bitmap images are defined by a precisely "mapped" collection of individual dots or pixels and cannot be manipulated.

If you can't find an acceptable electronic file that meets our requirements, you can probably ask the person who created your logo for a vector file and have it emailed to us. If you need a logo designed or redrawn as an EPS please let us know and we will provide you with a quote.

**Artwork with text** We recommend that all text be converted to outlines where possible. If not, all fonts, font suitcases, printer fonts and screen fonts must be included with your art.

**Photos** If you are supplying us with photos please supply them at a resolution of at least 300dpi at a width of 130mm. Please note: 5mm around the edge of the photo will be used if you choose a layout where the photo comes right to the edge of the design.

## A3 - 28 Page Wall Calendar - 1 month per view



**WCA328**

### What's included?

- A printed calendar including;
- Wiro bound at top, centre hole punched for hanging.
- Paper Size: 297mm H x 420mm W (closed)
- 1 month per view - 13 leaves, cover plus 12 leaves
- Printed full colour process both sides on 150gsm White Gloss Artpaper (FSC)

## A4 - 28 Page Wall Calendar - 1 month per view



**WCA428**

### What's included?

- A printed calendar including;
- Wiro bound at top, centre hole punched for hanging.
- Paper Size: 210mm H x 297mm W (closed)
- 1 month per view - 13 leaves, cover plus 12 leaves
- Printed full colour process both sides on 150gsm White Gloss Artpaper (FSC)

## A3 13 Page Wall Calendar - 1 month per view



WCA313

### What's included?

A printed calendar including;

- Wiro bound at top, metal hanger
- Paper Size: 420mm H x 297mm W (closed)
- 1 month per view - 13 leaves, cover plus 12 leaves
- Printed full colour process one side on 150gsm White Gloss Artpaper (FSC)

## A4 13 Page Wall Calendar - 1 month per view



WCA413

### What's included?

A printed calendar including;

- Wiro bound at top, metal hanger
- Paper Size: 297mm H x 210mm W (closed)
- 1 month per view - 13 leaves, cover plus 12 leaves
- Printed full colour process one side on 150gsm White Gloss Artpaper (FSC)



A3 7 Page Wall Calendar – 2 months per view

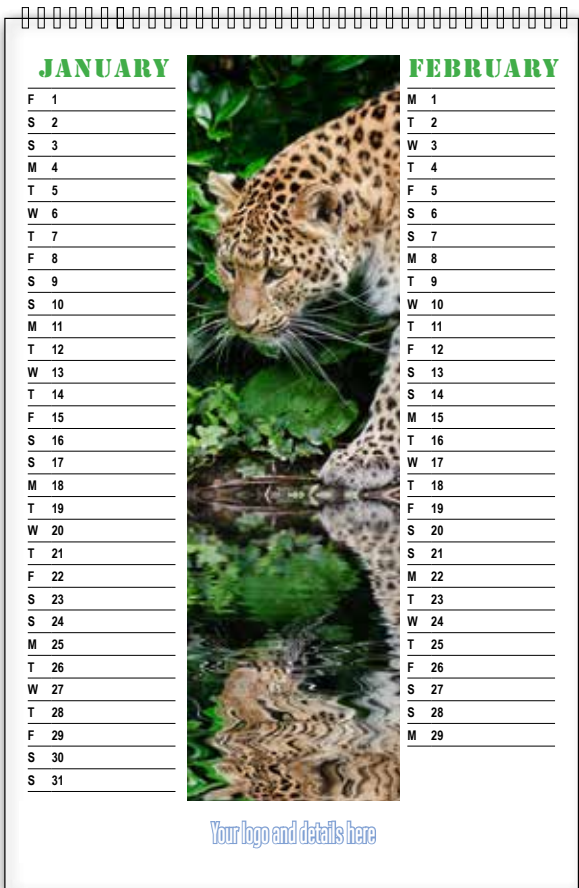


WCA307

What’s included?

- A printed calendar including;
- Wiro bound at top, metal hanger
  - Paper Size: 420mm H x 297mm W (closed)
  - 2 months per view - 7 leaves, cover plus 6 leaves
  - Printed full colour process one side on 150gsm White Gloss Artpaper (FSC)

A4 7 Page Wall Calendar – 2 months per view

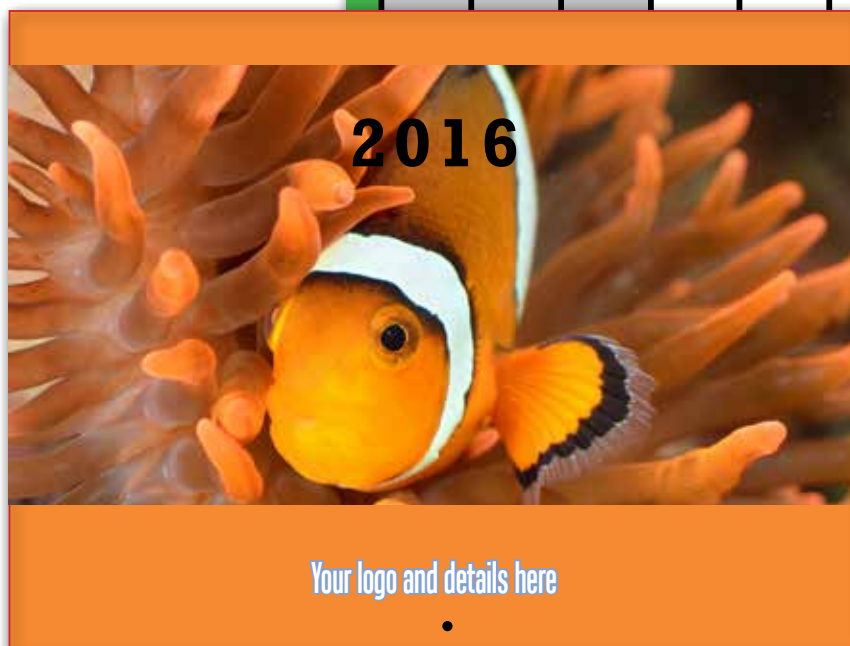
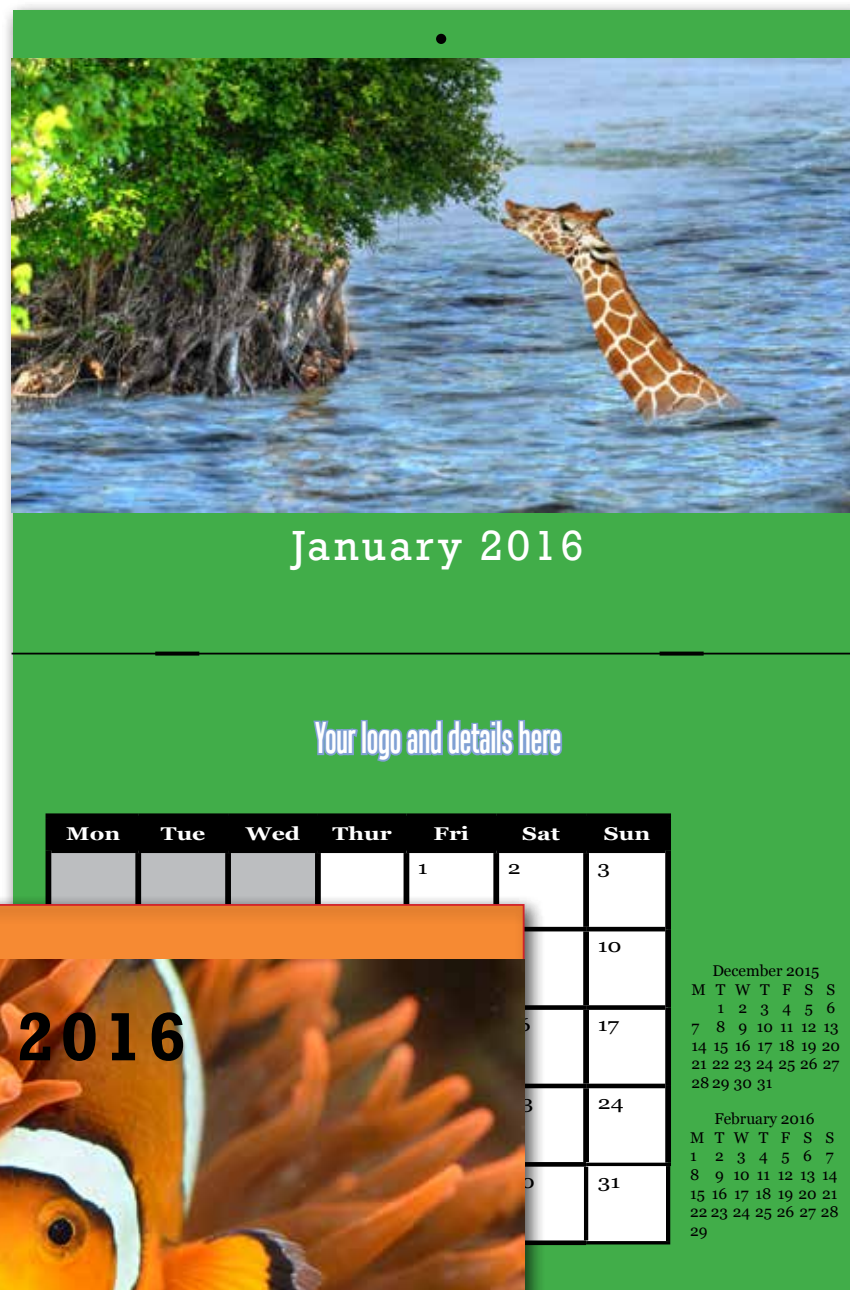


WCA407

What’s included?

- A printed calendar including;
- Wiro bound at top, metal hanger
  - Paper Size: 297mm H x 210mm W (closed)
  - 2 months per view - 7 leaves, cover plus 6 leaves
  - Printed full colour process one side on 150gsm White Gloss Artpaper (FSC)

# Saddle Stitch Wall Calendar



WCA4SS

## What's included?

A printed calendar including;

- Saddle stitched (centre staples)
- Top centre hole punched for hanging
- 1 month per view
- Size: 297W x 420mm flat (297W x 210mmH folded)
- Printed full colour process both sides on 150gsm White Gloss Artpaper (FSC)
- Gloss laminated 250gsm artboard cover

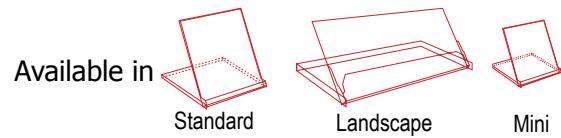
# Calendar Cases

## What is a Calendar Case?

A calendar case or calendar box is a unique CD case, the lid opens to 270° so it can sit on a flat surface displaying its contents.

## Available in three sizes

- \* Landscape - 191W 111H 9D mm
- \* Standard - 125W 142H 9D mm
- \* Mini - 96W 98H 8.5D mm

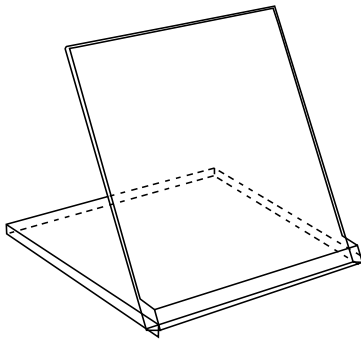


Standard - 000007  
Landscape - 000016  
Mini - 000015

## What's included?

A printed calendar in a calendar case, including;

- 14 full colour inserts printed on 300gsm gloss art board with your images and company details
- The inserts collated and inserted into a calendar case



## Standard Calendar Case

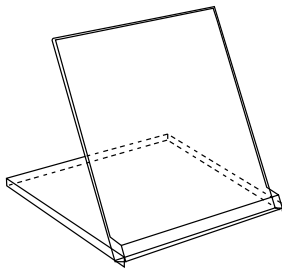
Product Dimensions: 125W 142H 9D mm  
 Insert size (mm): 118W 137H mm  
 Bleed size (mm): 5mm around all edges  
 Artwork size (including bleed): 128W x 147H mm  
 Carton Dimensions: 450X 270H 300D mm

*Printed (000007)*

Carton Quantity: 200  
 Carton Weight: 18 Kg

*Case Only (000009)*

Carton Quantity: 200  
 Carton Weight: 9 Kg



## Mini Calendar Case

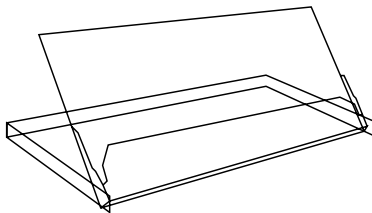
Product Dimensions: 96W 98H 8.5D mm  
 Insert size (mm): 90W 94H mm  
 Bleed size (mm): 3mm around all edges  
 Artwork size (including bleed): 96W x 100H mm  
 Carton Dimensions: 430 x 410 x 210 mm

*Printed (000015)*

Carton Quantity: 100  
 Carton Weight: 10 Kg

*Case Only (000008)*

Carton Quantity: 400  
 Carton Weight: 10 Kg



## Landscape Calendar Case

Product Dimensions: 191W 111H 9D mm  
 Insert size (mm): 182W 106H mm  
 Bleed size (mm): 3mm around all edges  
 Artwork size (including bleed): 96W x 100H mm  
 Carton Dimensions: 410 x 390 x 250 mm

*Printed (000016)*

Carton Quantity: 100  
 Carton Weight: 20 Kg

*Case Only (000014)*

Carton Quantity: 200  
 Carton Weight: 12.5 Kg

# Calendar Case Mailer Boxes

**FAST & EASY:** Simply fold and close!

**SECURE:** Has a locking tab so it won't accidentally open like Peel & Seal mailers.

**MAILABLE:** Simply label and post

**DURABLE:** Cardboard protects your cases and their contents from damage.

**ECONOMICAL:** Less expensive than any comparable product on the market.

**REUSABLE:** Unlike most other mailers, ours is reusable many time over.

**RECYCLABLE:** 100% recyclable!

*Also available custom printed for quantities of 250 and over*



**000018**

### Mailer Box for Standard Calendar Case

Product Dimensions: 143W 126.5H 10D mm  
 Carton Quantity: 100  
 Carton Dimensions: 330 x 270 x 140 mm  
 Carton Weight: 2 Kg  
 Minimum Order Quantity: 100  
 Must be ordered in carton quantities. Shipped flat.



**000017**

### Mailer Box for Mini Calendar Case

Product Dimensions: 98W 100H 10D mm  
 Carton Quantity: 100  
 Carton Dimensions: 330 x 270 x 140 mm  
 Carton Weight: 1 Kg  
 Minimum Order Quantity: 100  
 Must be ordered in carton quantities. Shipped flat.



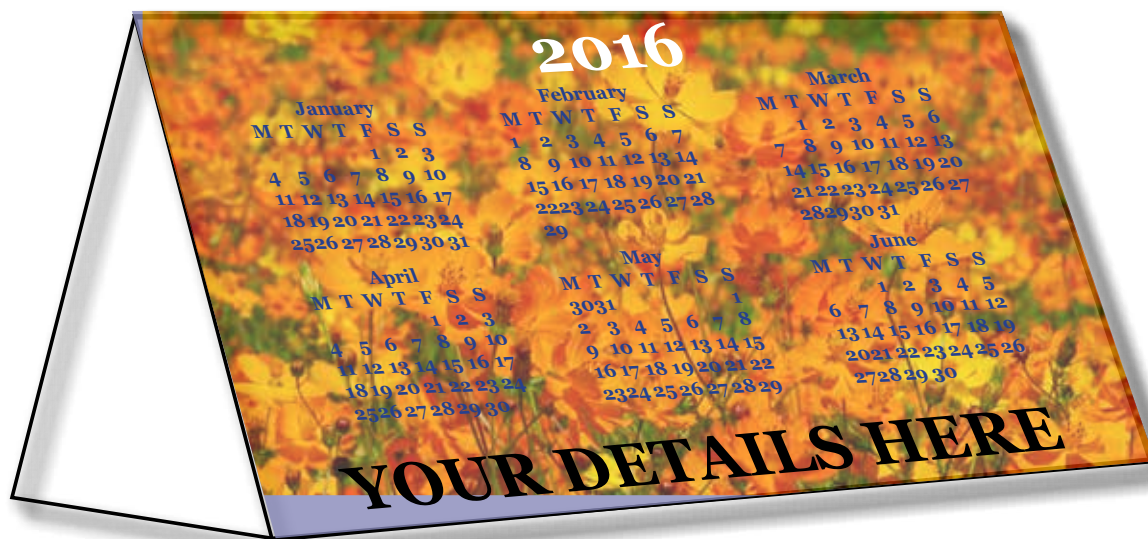
**000019**

### Mailer Box for Landscape Calendar Case

Product Dimensions: 192.5W 113H 9D mm  
 Carton Quantity: 100  
 Carton Dimensions: 390 x 330 x 140 mm  
 Carton Weight: 2 Kg  
 Minimum Order Quantity: 100  
 Must be ordered in carton quantities. Shipped flat.



## Tent Desk Calendar



DCDLTN

### What's included?

A printed calendar including;

- Six months to a side
- Size 200mm x 91mm in tent format
- Stock Weight 350 gsm Artboard
- Printed full colour process
- Presentation Flat, unfolds to form desk calendar

## Triangle Desk Calendar



DCDLTR

### What's included?

A printed calendar including;

- Wiro bound at top
- Paper Size: 210 x 105mm
- Size: 210 wide x 150 high x 100mm base (triangle),
- 1 month per view - 13 leaves, cover plus 12 leaves
- Printed full colour process both sides on 150gsm White Gloss Artpaper (FSC)
- Triangle base print full colour on 350gsm board

DL Fridge Calendar

Your logo here



January

M	T	W	T	F	S	S
	1	2	3	4	5	6
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

April

M	T	W	T	F	S	S
	1	2	3			
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

July

M	T	W	T	F	S	S
	1	2	3			
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

October

M	T	W	T	F	S	S
31		1	2			
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Your details here

February

M	T	W	T	F	S	S
	1	2	3	4	5	6
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29						

May

M	T	W	T	F	S	S
30	31					
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

November

M	T	W	T	F	S	S
	1	2	3	4	5	6
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

December

M	T	W	T	F	S	S
31		1	2			
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Your logo here



February

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29						

May

M	T	W	T	F	S	S
30	31					
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

November

M	T	W	T	F	S	S
	1	2	3	4	5	6
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

December

M	T	W	T	F	S	S
	1	2	3	4	5	6
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Your logo here



February

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29						

May

M	T	W	T	F	S	S
30	31					
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

November

M	T	W	T	F	S	S
	1	2	3	4	5	6
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

December

M	T	W	T	F	S	S
	1	2	3	4	5	6
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

FCDLPM

What’s included?

A printed calendar including;

- Card Size: 99w x 210h mm
- Year to view
- Printed full colour process both sides on 300gsm White Gloss Card (FSC)
- Patch magnet on back

A5 Fridge Calendar

Your logo here



January

M	T	W	T	F	S	S
	1	2	3			
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

April

M	T	W	T	F	S	S
	1	2	3			
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

July

M	T	W	T	F	S	S
	1	2	3			
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

October

M	T	W	T	F	S	S
31		1	2			
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Your details here

February

M	T	W	T	F	S	S
	1	2	3	4	5	6
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29						

May

M	T	W	T	F	S	S
30	31					
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

November

M	T	W	T	F	S	S
	1	2	3	4	5	6
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

December

M	T	W	T	F	S	S
31		1	2			
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Your logo here



February

M	T	W	T	F	S	S
	1	2	3	4	5	6
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29						

May

M	T	W	T	F	S	S
30	31					
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

November

M	T	W	T	F	S	S
	1	2	3	4	5	6
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

December

M	T	W	T	F	S	S
	1	2	3	4	5	6
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

FCA5PM

What’s included?

A printed calendar including;

- Card Size: 148w x 210h mm
- Year to view
- Printed full colour process both sides on 300gsm White Gloss Card (FSC)
- Patch magnet on back





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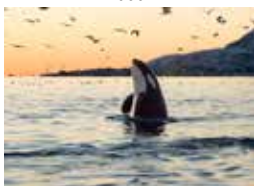
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# Order Form

## Order Details

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_

Phone no. \_\_\_\_\_

Email: \_\_\_\_\_

## Delivery Details

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_

Phone no. \_\_\_\_\_

Email: \_\_\_\_\_

## Print Details

Calendar Code:       Quantity: \_\_\_\_\_

☐ We will provide a print ready PDF for you to print.

☐ We would like you to design the calendar using our images  
Please send us a DVD or CD containing your images and reference which to use where below

☐ We would like you to design the calendar using your images  
Please enter the image number as applicable below

## Image Information:

Front Cover: \_\_\_\_\_

Back Cover: \_\_\_\_\_  
If applicable to calendar

Jan: \_\_\_\_\_

Jul: \_\_\_\_\_

Feb: \_\_\_\_\_

Aug: \_\_\_\_\_

Mar: \_\_\_\_\_

Sep: \_\_\_\_\_

Apr: \_\_\_\_\_

Oct: \_\_\_\_\_

May: \_\_\_\_\_

Nov: \_\_\_\_\_

Jun: \_\_\_\_\_

Dec: \_\_\_\_\_

Other Information to be included e.g. company name, logo, email, website, address, phone numbers.  
*Please see artwork specification for information on how to provide logos etc.*

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- ✓ A flexible marketing solution - lightweight and easy to post or letter drop, great trade show giveaway, easy to hand out.....
- ✓ Choose from our range of photos or use your own.
- ✓ Promotes 365 days a year.
- ✓ Unique.
- ✓ Cost effective.

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